

8th Annual Memorial Day Community Celebration
Monday, May 25, 2020 ♦ Rockingham County Fairgrounds, Harrisonburg, Virginia
Business Sponsorship Agreement

Business Name: _____
 Address: _____
 City/State/Zip: _____
 Contact: _____ Title: _____
 Phone: _____ Fax: _____
 Email: _____ Website: _____

Yes, our business will participate at the following level of sponsorship: _____

I desire to use the 2019 logo. I desire to submit a new logo for 2020.

<i>Sponsorship Benefits</i>	Primary \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
Yard signs with name or logo at event	X	X	X	X	X
Donation receipt for sponsorship	X	X	X	X	X
Name or logo on SWEA event webpage	X	X	X	X	X
Name or logo mentioned on social media and event-related email blasts	SM: 67,000	SM: 67,000	SM: 33,500	SM: 16,500	
	EB: 26,000	EB: 26,000	EB: 14,000	EB: 14,000	
Name or logo included on all event endorsements leading up to event	X	X	X		
Video posted to social media of Steve endorsing business, reaching 33,500	X	X	X		
Video posted to social media of Steve interviewing business representative, reaching 33,500	X	X			
Name or logo publicized on stage banner & banner on show car	X				

- Sponsorship fees must be paid by **04/29/20** online at SteveWingfield.org/Donate or by check. If gift-in-kind, list service or product and value(s): _____.
- Press-ready logo must be sent immediately as a JPG file to jessica@victoryweekend.com.

Signed: _____ Title: _____ Date: _____

Contact person for graphic questions: _____ Phone: _____

Return this signed agreement to:

Attention: Terry Wyant-Vargo
Wingfield Ministries, Inc.

4153 Quarles Court ♦ Harrisonburg, VA 22801

For additional inquiries, please contact Terry at (540) 433-0769 or terry@victoryweekend.com.